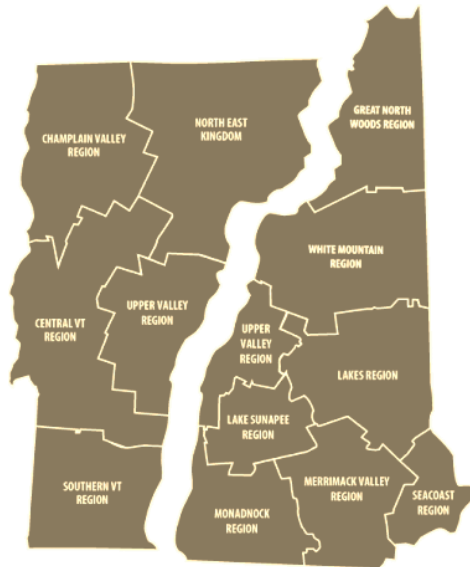


New chapter marks unprecedented collaboration for NCDA

In this first part of a three-story series, we look at the recent formation of a new chapter of the National Career Development Association and related issues.

At the end of June, the National Career Development Association (NCDA) announced the formation of the Vermont/New Hampshire Career Development Association (VT/NH CDA).



According to Doug Cullen, who was voted founding president of the chapter by NCDA membership, it is the first time two states have ever collaborated within one chapter.

“There was actually a by-law change voted in by members at this year's national convention in Chicago to even allow such a non-profit creation to occur,” he noted. “We are literally making history in its creation.”

NCDA Executive Director Deneen Pennington referred to the new chapter as “an important addition to NCDA’s state presence and voice in the New England area.”

“State divisions deliver significant services to the membership, help identify the leadership of the future, and provide essential feedback to NCDA,” Pennington noted. “This vibrant new division will help to establish and improve the standards for professional service in the field of career development in those respective states.”

VT/NH CDA liaison to NCDA, NCDA Trustee Wendy LaBenne said the new state division will provide career practitioners with meaningful opportunities to connect with others in the field and hold professional development events at a state level.

“The state division will also provide a platform for those interested in building leadership skills an avenue at the state level,” she said. “We look for all state divisions to promote career development in their state as well as provide leaders for consideration at the national level.”

Citing his belief that VT/NH CDA will help to endorse “the incorporation of theory and effective practice models into career development services” across both states, Cullen said his vision also includes greater bridge-building efforts between Canada and international NCDA affiliates.

“Given declining populations in both states, understanding best practices involving people from different cultures may assist career development practitioners working with a potential increase in students and clients coming to northern New England or being intentionally recruited by Vermont and New Hampshire industries from different nations,” he said.

As an initial step for the new chapter, Cullen expressed enthusiasm for its first official Chapter Networking Session as part of the Tri-State CTE Director's Conference on July 29 in Burlington, VT. At the conference, Dick Knowdell, well known for his work with the Career Values Card

Sort, Motivated Skills Card Sort, Occupational Interest Card Sort and the Leisure/Retirement Activities Card Sort that began in 1977, will speak about recent changes in the Career Development industry.

“It will provide new and existing practitioners with a perspective on how their jobs and the students/clients they support have changed and potentially how to adapt to those changes to be most effective,” he said.

According to Cullen, though, the formation of the VT/NH CDA is just one of many “exciting developments” in the industry that he feels could benefit CTE participants in the long term. One such development relates to a formal partnership between NCDA and the Association for Career and Technical Education (ACTE).

“I feel ACTE alignment may enable greater CTE association involvement by CTE faculty/staff looking for more national and international exposure/best practices,” he said. “It may provide the most engaged CTE staff with a greater opportunity to interact with a broader and deeper set of CTE professionals as well as broadening and deepening the depth of CTE curriculum and student experiences in New Hampshire.”

Pennington also express optimism at the partnership, as she said both organizations serve “separate, yet overlapping constituencies with a similar focus related to career development priorities and support of practitioners in the field.”

“This partnership provides the basis for a formal collaboration between the two organizations that is be mutually beneficial,” she added. “Benefits include membership collaboration, professional development opportunities, and joint marketing efforts. The benefits to the local CTE stakeholders include access to all NCDA research, advocacy, professional development, and career resources at reduced membership rates.”

For more information about VT/NH CDA or the upcoming Tri-State Conference, visit www.vtnh-cda.org. To learn more about the NCDA, visit <http://ncda.org>.

as he referenced In addition to the formation of the
and practice over the last few years. event on July 29aid he is alsAssociation for Career and
Technical Education - Official Site

NCDA was founded in 1913 as the National Vocational Guidance Association. which is the
first time a new chapter a new chapter that represents

new chapter (<http://www.vtnh-cda.org/>).

I feel ACTE alignment may enable greater CTE association involvement by CTE faculty/staff looking for more national and international exposure/best practices (this is all subject to what value Steve R. feels ACTE provides, or doesn't provide, over and above NHCTA).

2. As we stated in the Mission, VT/NHCDA's goal in establishing the chapter is to:
Establish and improve the standards for professional service in the field of career development in Vermont and New Hampshire
Encourage and foster career development assistance across the student or client life span
Provide a diverse network of support, resources, and information for members through professional development, networking, and training opportunities
Inform, practice and promote high standards and principles of career development/career counseling
Endorse the incorporation of theory and effective practice models into career development services

We also hope to support a fun event/intervention celebrating November Career Development Month (<http://www.ncda.org/aws/NCDA/pt/sp/ncdmonth>) and another event/intervention for members in Spring 2017 in preparation for the NCDA national conference at the Marriott Orlando World Center June 28 - 30, 2017.

3. July 29 will be a brief announcement about the Chapter and its goals as well as an informal opportunity to network with other career development practitioners in N.H. and Vermont enabling us to understand more about what specific services our members are seeking. Dick Knowdell, well known for his work with the Career Values Card Sort, Motivated Skills Card Sort, Occupational Interest Card Sort and the Leisure/Retirement Activities Card Sort that began in 1977, will speak about changes in the Career Development industry and practice over the last few years. This will provide new and existing practitioners a perspective on how their jobs, and the students/clients they support, have changed and potentially how to adapt to those changes to be most effective.

* We are hoping to provide not only local PD for CTE and career development practitioners, but also new opportunities for networking and best-practice access through the Canadian Council for Career Development (<http://cccca.org/cccca/>). This will broaden our appeal especially for CTE Centers, K-12, and post-secondary partners nearing the Canadian boarder supporting students and clients adhering to any uniqueness within Canada.

* Our Canadian contact, Mr. Scott Fisher (<http://p2pcanada.ca/experts/scott-fisher/>), was just voted in as the co-chair of the growing NCDA Global Connections Committee which provides liaison services and a best-practice conduit to 5 different international association affiliates including the International Vocational Education and Training Association (<http://www.iveta.org/>) which already has a partnership with ACTE nationally and will be having several best-practice sessions as this year's ACTE Conference in late Fall 2016!

1) Doug indicated the purpose behind the new NH/VT chapter is this new to build more local career development-focused PD for Vermont and N.H. CTE and career development practitioners. Can you comment on what you feel this new chapter can achieve in these two states? What is its purpose and what outcomes do you expect?

The new Vermont/New Hampshire State Division of NCDA is an important addition to NCDA's state presence and voice in the New England Area. All State Divisions are critical to the success

of the National Career Development Association in several ways. State Divisions deliver significant services to the membership, they help identify the leadership of the future, and they provide essential feedback to NCDA. This vibrant new division will help to establish and improve the standards for professional service in the field of career development in those respective states. Additionally, the new state division provides career practitioners an opportunity to connect at a state level with others in the field and hold professional development events. Also, the state division provides a platform for those interested in building leadership skills an avenue at the state level. We look for all state divisions to promote career development in their state as well as provide leaders for consideration at the national level.

2) Comment on the Tri-State CTE Director's Conference on 7/29--why is something like this so important?

3) Lastly--talk about the emerging partnership between ACTE and NCDA--what is the value here for local CTE stakeholders?

NCDA and ACTE's partnership serves separate yet overlapping constituencies with a similar focus related to career development priorities and support of practitioners in the field. This partnership provides the basis for a formal collaboration between the two organizations that is mutually beneficial. Benefits include membership collaboration, professional development opportunities, and joint marketing efforts. The benefits to the local CTE stakeholders include access to all NCDA research, advocacy, professional development, career resources, etc. at reduced membership rates.

4) Wildcard question: Comment on anything you feel might be relevant---the role of NCDA, stats that could be of interest to those outside CTE, etc?

NCDA has entered a nationwide coalition to reinforce career development as a central goal in education, in both our middle and high schools, as well as in our colleges and universities. Under the leadership of Global Pathways Institute, the coalition was organized by a steering committee of thirteen national business and education organizations. A prominent group of 250 leaders from business, education, government, and philanthropy attended the meeting. NCDA will provide the career development training that will be needed on the school level and provide credentialing to ensure quality instruction of teachers, counselors, and other administrators to make career development a high priority. An action plan is being developed for taking high-quality career development to scale nationally. This contributes to NCDA's mission of *Inspiring Careers and Empowering Lives*.

See <http://globalpathwaysinstitute.org/coalition-career-development/> for more information.